# Believe us: we don't mess with your personal data

We have recently read "The Cambridge Handbook of Consumer Privacy" (edition 2018). Interestering reading, we can highly recommend it! Let us share with you our promise with regard to your privacy and personal data.

## **SECTION 1 - WE WANT YOU TO WANT US**

When you register for our e-newsletter or for one of our conferences, we collect the personal information you give us such as your name and e-mail. This enables us with your permission to send you e-mails to stay informed about our conferences and to share captivating ideas for your next meeting, incentive or event.

## **SECTION 2 - SHARING DATA...NOPE**

We never share your data with anyone. To this day, we have disclosed 0 bytes of user data to third parties. We believe that honesty is the best privacy policy.

## **SECTION 3 - CONSENT**

#### How do you get my consent?

When you provide us with your personal information to stay informed about inspirationX, we believe that you agree to us collecting it and using it for that specific reason only. And believe us: you will not regret it ;-) As you know, it's our mission to inspire meeting, incentive and conference planners with highly surprising ideas.

## How do I withdraw my consent?

If after you opt-in, you change your mind (which we hope you don't), you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime by contacting us at info(at)inspirationx(dot)be. To be honest, we are not looking forward to receiving your e-mail ;-)

## **SECTION 4 - SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriate lost, misused, accessed, disclosed, altered or destroyed. We only store the data to function properly - for as long as you want us to function. Our plan is to continue until we are in our mid 90's.

## **QUESTIONS & CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, if you want to register a complaint, or if you want more information about "The Cambridge Handbook of Consumer Privacy" :), then just contact our Privacy Compliance Officer at info(at)inspirationx(dot)be.